

HERE ARE A FEW TIPS TO GET STARTED AS A SOCIAL ENTREPRENEUR:

Identify the issue

- Become an expert – research, look, listen, observe, ask questions and learn
- Explore the options
- Assess and reassess plans

Get the message out

- Build a brand – name your cause, market it, differentiate it from others
- Connect with the community – spark their interest, build their trust
- Spread the word
- Challenge the status quo

Build the business

- Employ, contract or join with people who share your vision and are good at what they do
- Build multi-disciplinary teams
- Collaborate and seek diversity
- Be transparent with financiers, stakeholders, beneficiaries and the public
- Assess and monitor your impact

Develop smart partnerships

- Align with corporate partners who share your ideals
- Do business with those on the ground who are in touch with the issue
- Respond to the feedback of the community in which you are engaged

Connect

- Stay true to your passion
- Connect with people
- Utilise all the platforms available to tell your story

10 Awesome Social Enterprise Business Ideas (StartSomeGood)

<https://blog.startsomegood.com/10-awesome-social-enterprise-business-ideas-5f84494f9426>

14 social enterprises with cool, world-changing ideas, Nelson Vinod Moses (Yourstory)

<https://yourstory.com/2013/10/social-enterprises-cool-worldchanging-ideas/>

There's no need for students to go it alone. This website offers ideas and resources for budding social entrepreneurs, and will connect them with a global community of like-minded people.

The Sedge

Launch & grow an impactful social enterprise

<http://www.thesedge.org/about>

FUNDING, ADVICE AND SUPPORT

Plans need funds to get started, there are programs specifically designed for budding social entrepreneurs who would like to take the next step.

There are seminars, networking events, educational programs, groups to join and experienced and like-minded people willing to mentor, partner and collaborate. These websites offer advice and opportunities for planning, starting and funding social enterprise.

Centre For Sustainable Leadership

<http://www.csl.org.au/>

One10

<http://oneten.com.au/>

Impact Academy

<http://www.impactacademy.net.au/>

Incubate

<http://incubate.org.au/>

DO Contribute: The Encouragement Network

<https://medium.com/do-contribute>

The Funding Network

TFN hosts live collective funding events, with social entrepreneurs pitching their ideas to a philanthropic audience. Shared stories of innovative solutions provide inspiration and ideas.

<https://www.thefundingnetwork.com.au/about/our-story/>

Start Some Good

This is a crowd-funding platform specifically for connecting social entrepreneurs with possible investors.

<https://startsomegood.com/>

Social Traders – social enterprise finder

<http://www.socialtraders.com.au/about-social-enterprise/the-social-enterprise-finder/>

Sprout Summit

This summit aims to equip young leaders with the practical tools to implement social change.

<http://sprouthq.net/>

10x10 Philanthropy Australia

<http://www.philanthropy.org.au/how-to-give/10x10/>

Myer Innovation Fellowship

<http://myerfoundation.org.au/grants/other-programs/mif/>

General Assembly

<https://generalassemb.ly/>

Entrepreneurs & Co.

<http://entrepreneursandco.com.au/events-all/>